World Tourism Organization

Tourism Statistics

The World Tourism Organisation (UNWTO) Statistics Department collects, analyzes, publishes, standardizes and improves tourism statistics, and promotes the integration of these statistics within the sphere of the United Nations system.

Objective of the Statistics and Tourism Satellite Account Programme

To foster the comparability of tourism statistics and the macroeconomic analysis of tourism activities by means of internationally agreed standards, and to design the required guidance, initiatives and tools (e.g. TSA) for their implementation.

Programme of work 2012

A. Reinforcement and promotion of international comparability of basic tourism statistical data and TSA data according to the IRTS 2008 and TSA: RMF 2008;
B. Dissemination of basic tourism statistical data and TSA data among key users; fostering the macroeconomic analysis of tourism;
C. Cooperation on statistics in the UN System;
D. Capacity Building for Member States to develop their national System of Tourism Statistics (tourism statistics and TSA).

Economic statistics meetings

UNWTO Committee on Statistics and Tourism Satellite Account (World Tourism Organisation)
Location: UNWTO headquarters in Madrid, Spain
Link: http://www.unwto.org/statistics/index.htm?q=en/statistics
From: date to be confirmed

Statistics Capacity-building Programme on Tourism Statistics for Asia (World Tourism Organisation)
Location: Thailand
Description: 3rd workshop plus Regional Seminar
Dates: 5 to 9 March

Statistics Capacity-building Programme for Russian-speaking European countries and Georgia(World Tourism Organisation)
Location: Azerbaijan
Description 2nd workshop
Dates: June/July to be confirmed

Statistics Capacity-building Programme for French-speaking African countries (World Tourism Organisation)
Location: Africa, host country to be confirmed
Description: 1st workshop
Dates: to be determined

Training the Trainers Workshop (title to be confirmed)
Location: UNWTO headquarters in Madrid, Spain
Description: training on UN-recommended methodology for tourism statistics and TSA for selected UNWTO consulting experts
Dates: to be confirmed