2.4.5 Tourism statistics

2.4.5 Tourism (CIS-STAT)

Tourism Statistics

Ongoing work:

In statistical study of tourism over the period 2012 (on a yearly basis):

• Collection, processing, and publication of data on international tourism of the Commonwealth countries:
  - number of arrivals of international visitors (number of trips) by purpose of trips and countries;
  - number of persons going abroad (number of trips)by purpose of trips and countries;
  - expenditures on international tourism (inbound, outbound).

• Preparation of analytic reports on international tourism in selected CIS countries.

2.4.5 Tourism statistics (Eurostat)

Theme 3.05 - Tourism

Fields of activities covered by the theme

Tourism is an important economic activity in the EU and statistics on tourism rank amongst the highest in terms of users consulting Eurostat's website. Under the Lisbon treaty, the EU has acquired new competences in the area of tourism policy.

Activities covered by the theme are:

• Collection and dissemination of statistics on domestic and outbound tourism demand of the EU residents (tourism propensity and tourism behaviour; typically through household /visitor survey ~ social statistics).
• Collection and dissemination of statistics on tourism supply (accommodation statistics; typically through enterprise surveys ~ business statistics).
• Statistics on employment in the tourism accommodation sector (based on data from the European Labour Force Survey).
• Tourism Satellite Accounts (TSAs): projects to enhance the methodological developments and implementation in the Member States.
• Indicators on sustainable and competitive tourism, using existing official statistics.

1. Work to be carried out by Eurostat in 2012

1.1 NEW WORK, INCLUDING NEW PLANNED LEGISLATION

• Tourism statistics: feasibility study on the use of mobile positioning data for tourism statistics.
• Implementation of new Regulation on European statistics on tourism. Preparation of databases and validation programs for reception of data (incl. micro-data).

1.2 ONGOING WORK

• Tourism statistics: dissemination. Regularly updated online database, regular and ad-hoc publications (paper/web), presentation of results in events & meetings;
• Tourism Statistics: production - Successful validation of databases;
• Tourism statistics: methodological developments - New methodologies;
• ESSnet on automated data collection and reporting in accommodation statistics (phase 1).

2. Statistical work to be carried out by other DGs (including data collection from Member States) and/or EU Agencies

2.1 NEW WORK

• Feasibility study on a Virtual Tourism Observatory (contract expected to run until January 2013).

2.2 ONGOING WORK

• Conducting Flash Eurobarometer surveys about tourism (following the 2009, 2010 and 2011 exercises, a survey is foreseen to be carried out in January 2012).

2.4.5 Tourism (ILO)

Tourism Statistics

• On the basis of an agreement which sets the framework for cooperation, the ILO and the World Tourism Organisation (UNWTO) will continue collaborating in the area of employment and decent work in tourism. The agreement was approved by the ILO Governing Body at its 301st Session (March 2008) and ratified by the General Assembly of the UNWTO. Prior to the agreement, a new chapter on employment in the tourism industries was prepared and included in the 2008 International Recommendations for Tourism Statistics.

• The agreement is geared towards (a) improvement of reliability of data on employment in the tourism industries; (b) setting up and testing of a

core set of decent work statistical indicators for measuring progress towards decent work in the tourism industries; (c) development of international guidelines on best practices of measuring employment in the tourism industries.

• In line with the agreement, a joint ILO/UNWTO publication entitled Technical Guide on Best Practices of Measuring Employment in the Tourism Industries will be prepared and published in 2012. The Guide will become an integral part of the International Recommendations for Tourism Statistics 2008 Compilation Guide to be produced in 2012 by te UNWTO and the UNSD.

2.4.5 Tourism (OECD)

Tourism

Purpose

To meet the 2012-2016 Mandate of the Tourism Committee: a) improve the measurement of tourism services in OECD economies by addressing government and industry information needs and promoting the tourism satellite account; b) contribute to the dissemination of data on tourism economics and to a more effective use of such data for business and policy analysis and decision-making processes; and c) work in complementarity with other international organisations.

Objectives and outputs

In 2012, the third edition of "OECD Tourism trends and policies 2012" will be released. For the first time, it will be undertaken in cooperation with the European Committee. It will therefore contain augmented statistical data on member and selected non-member countries (54 countries). These data will be collected by two methods: a questionnaire will be addressed to countries; data extracted from OECD data bases. On the other hand, efforts will be made towards the dissemination of data and analysis on tourism economics at national and local levels. Special efforts will tend to promote the use of Tourism Satellite Account to public and private tourism stakeholders. In 2012, the activity on "Evaluating and Measuring Competitiveness in Tourism" will aim to identify a set of core/key indicators for measuring the overall performance and competitiveness of a country in tourism. At a later stage it will also include a pilot testing with voluntary countries.

Non-member countries involved in the activity:

Albania, Argentina, Brazil, Bulgaria, China, Croatia, Cyprus, Egypt, India, Indonesia, Latvia, Liechtenstein, Lithuania, Macedonia, Malta, Republic of Montenegro, Republic of Serbia, Romania, Russian Federation, South Africa.

Databases

Tourism.

2.4.5 Tourism (World Tourism Organisation)

Tourism Statistics

The World Tourism Organisation (UNWTO) Statistics Department collects, analyzes, publishes, standardizes and improves tourism statistics, and promotes the integration of these statistics within the sphere of the United Nations system.

Objective of the Statistics and Tourism Satellite Account Programme

To foster the comparability of tourism statistics and the macroeconomic analysis of tourism activities by means of internationally agreed standards, and to design the required guidance, initiatives and tools (e.g. TSA) for their implementation.

Programme of work 2012

A. Reinforcement and promotion of international comparability of basic tourism statistical data and TSA data according to the IRTS 2008 and TSA: RMF 2008;
B. Dissemination of basic tourism statistical data and TSA data among key users; fostering the macroeconomic analysis of tourism;
C. Cooperation on statistics in the UN System;
D. Capacity Building for Member States to develop their national System of Tourism Statistics (tourism statistics and TSA).

Economic statistics meetings

UNWTO Committee on Statistics and Tourism Satellite Account (World Tourism Organisation)
Location: UNWTO headquarters in Madrid, Spain
Link: http://www.unwto.org/statistics/index.htm?q=en/statistics
From: date to be confirmed

Statistics Capacity-building Programme on Tourism Statistics for Asia (World Tourism Organisation)
Location: Thailand
Description: 3rd workshop plus Regional Seminar
Dates: 5 to 9 March

Statistics Capacity-building Programme for Russian-speaking European countries and Georgia(World Tourism Organisation)
Location: Azerbaijan
Description 2nd workshop
Dates: June/July to be confirmed

Statistics Capacity-building Programme for French-speaking African countries (World Tourism Organisation)
Location: Africa, host country to be confirmed
Description: 1st workshop
Dates: to be determined

Training the Trainers Workshop (title to be confirmed)
Location: UNWTO headquarters in Madrid, Spain
Description: training on UN-recommended methodology for tourism statistics and TSA for selected UNWTO consulting experts
Dates: to be confirmed