# **World Tourism Organization**

2. Economic statistics (World Tourism Organization)

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2.4 Sectoral statistics (World Tourism Organization)

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2.4.5 Tourism (World Tourism Organization)

## **Mandate in Tourism Statistics**

• The World Tourism Organisation (UNWTO) Statistics Department collects, analyzes, publishes, standardizes and improves tourism statistics, and promotes the integration of these statistics within the sphere of the United Nations system.

#### Objective of the Statistics and Tourism Satellite Account Programme

• To foster the comparability of tourism statistics and the macroeconomic analysis of tourism activities by means of internationally agreed standards, and to design the required guidance, initiatives and tools (e.g. TSA) for their implementation.

#### Programme of work 2013

- Reinforcement and promotion of international comparability of basic tourism statistical data and TSA data according to the IRTS 2008 and TSA: RMF 2008.
- Dissemination of basic tourism statistical data and TSA data among key users; fostering the macroeconomic analysis of tourism.
- Cooperation on statistics in the UN System.
- Capacity Building for Member States to develop their national System of Tourism Statistics (tourism statistics and TSA).

### Statistics meetings

• Training the Trainers Workshop: Tourism Statistics and TSA: Technical Fundamentals and Practical Implementation (World Tourism Organisation)

Location: UNWTO headquarters in Madrid, Spain

Description: training on UN-recommended methodology for tourism statistics and TSA for selected UNWTO consulting experts

Dates: 21-22 January

• UNWTO Committee on Statistics and Tourism Satellite Account (World Tourism Organisation)

Location: UNWTO headquarters in Madrid, Spain

Link: http://www.unwto.org/statistics/index.htm?q=en/statistics

From: date to be confirmed

• Statistics Capacity-building Programme for the CIS countries and Georgia (World Tourism Organisation)

Location: Baku, Azerbaijan

Description 3<sup>rd</sup> workshop plus Regional Seminar

Dates: June/July to be confirmed

• Statistics Capacity-building Programme for French-speaking African countries (World Tourism Organisation)

Location: Africa, host country to be confirmed

Description: 1st workshop
Dates: to be determined